



IVV-EUROPA - IVV-EUROPE

Europäischer Volkssport Verband a.s.b.l.
IVV-EUROPE Fédération Européenne de Sports Populaires a.s.b.l.
IVV-EUROPE European Federation of Popular Sports (EFP)



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NEWSFLASH 2/2022

IVV-Europe strongly condemns the Russian invasion of Ukraine, which is contrary to international law. Russia questions the rules of coexistence in Europe. Our solidarity is now with the people in Ukraine, but also with all those who are protesting against the war in Russia under the most severe threats of punishment.

De-escalation and diplomatic efforts to resolve this conflict must have absolute priority ! Peace and security are elementary prerequisites for a sustainable and just society - let's strengthen our global partnerships !

If we want to secure peace, freedom and prosperity, not less but more Europe, more solidarity are our best hope !

Yes, we are dependent on each other, on the willingness to help, on empathy and solidarity among ourselves !

Let's show our solidarity : let's live our solidarity : solidarity means to go through the world with open eyes and not to look away and stay silent when injustices happen to other people.

IVV-Europe invites all hikers, sympathizers and friends of hiking, to a Solidarity Walk for Peace in Europe. Invite your affiliated clubs to offer a (guided) walk, offer the opportunity to show solidarity, decide together how to help. Let us be aware together that the prosperity we live in is the exception, not the rule, let us be aware that we can show our solidarity !

Peace, democracy, freedom are not self-evident !
Let's find the strength to face the challenges together !
Freedom also means to participate, to get involved !



Although the decision was very difficult to cancel the IVV-Asiapiade 2022 in Vladivostok, which was offered in the sense of popular sports and especially of international understanding, IVV-Europe welcomes this inevitable statement of solidarity !

ABSAGE - ANNULATION





Digital IVV-Walks how could it work ?

The Covid pandemic has changed everyday life and so has IVV hiking. What seemed normal - namely to go hiking in groups together with a lot of good humor and discover nature and after the effort to sit down together at a table and eat a hearty meal is nowadays unfortunately still the exception. However, since sport in the fresh air is important not only for the body but also for mental balance and well-being, interesting alternatives are offered.

IVV is one of the main players on the "hiking market" and offers another way to indulge in the public's sport idea. Digital hiking is a way out of the current decline in the number of participants in traditional IVV hikes.

On the one hand it offers the organizers countless possibilities for an extended offer, on the other hand it offers the hikers dynamic mobility, flexibility concerning hiking times, routes and places as well as new challenges.

An alternative to the time-honored "stamp hiking" is certainly digital hiking. We try to present a few guiding ideas in this article.

What is IVV hiking ?

- The purpose is, among other things, to reward hiking performance with an IVV stamp, whether for participation or kilometers hiked. Further honors are offered on the basis of the collected "stamps".
- However, Digital IVV Hiking is not about offering orientation aids digitally, nor is it about performance monitoring - but this can be an additional attraction for many hikers.

What is Digital IVV-Hiking ?

Digital IVV-Hiking gives the hiker the possibility to do IVV-hikes independently from a provider and at his chosen time, which correspond to the IVV-business model (stamp/honor for kilometers or participation performance).

What do you need for Digital IVV Walking ?

As IVV provider :

- Absolutely : a hiking route, marked, drawn
- Conditional : hiking routes on GPX file
- Very conditionally : own app

As IVV hiker :

- A smartphone
- A "hiking" app, examples attached --.



What could be an offer to the hiker ?

- Creation of a list of marked trails/routes available to hikers.
- Recognition of the routes/walks sent in by the hiker based on the digital records.
- Sending of an IVV sticker with the number of hiked kilometers/participations as well as possibly certificate, badge



Digital IVV-Walks - how could it work ?

What could a "trial" look like ?

- The national associations could allow the additional DIGITAL validation of the permanent hiking trails and gain first experiences.

What would be the advantage of the trial of digital recording for permanent trails ?

- An additional digital recording and validation possibility would be advantageous for the hikers at first: no search for either the start map sales location or the stamp location - independence from the opening hours of said locations. Viewing of the route before the start. New interested parties could inform/exchange themselves about the model of the "permanent trails"...
- A later exclusive digital offer would allow the total abandonment of both start/finish locations and also of constantly applied, changing controls.

What could be the extended future of the IVV digital hiking ?

- Digital registration of the hiked routes in a digital hiking booklet to be developed and thus omission of the dispatch of a sticker
- Creation of a digital catalog of IVV honors, entry in register, ready for retrieval at any time, shareable with interested hikers.
- Complete elimination of the IVV booklets, cost-saving for both providers and hikers.
- Development of an own, with high costs connected IVV-App with the possibility to :
 - + Navigation and tracking
 - + Offering of hiking tours
 - + Access to the IVV event calendar
 - + Plan own tours
 - + Upload photos and reports of hikes
 - + Interactive communication - exchange of experiences
 - + App-Advertising and thus cost reduction, possibly profit e.g. refreshment stops
 - + Safety information - where and how to call for help
 - + Weather change information
 - + later discontinuation of the obligation to use marked hiking trails
- + Offer of innumerable hiking possibilities, possibly summarized in Cup's
- + Offering cross-border hiking opportunities on European long-distance hiking trails, sections such as crossing the Alps etc.

IVV-Europe supports Digital Hiking and encourages its members to try, a first offer :

The digital hiking of the permanent trails !

IVV-Europe is at your disposal for a conversation, either by video-conference with all interested associations, or an individual video-conversation.

Of course, every mail/inquiry will be answered immediately.

wikiloc



komoot



Quarterly rule for permanent trails

Some member countries have already abolished the quarterly rule for Permanent Trails for years and offer a participation validation for the respective Permanent Trail every day.

Other federations have introduced this offer during the Corona pandemic, either new or limited in time.

IVV-Europe supports this approach and encourages all affiliated members to introduce the daily validation of participation for permanent trails in the near future in the interest of all hikers.



IVV-Europe wants to encourage Europe-wide IVV walking. For this purpose, for the first time in 2022, a challenge is to be invited in which the year is to be hiked in kilometers.

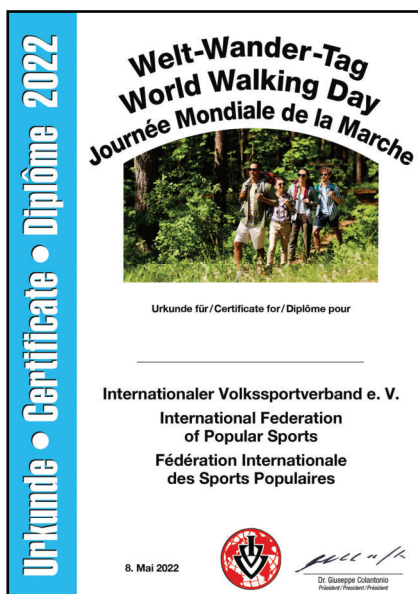
The hiked, IVV-stamped, kilometers from 1.1.2022 to 31.12.2022 are valid. Information tools are digital flyers and a logo that was/will be presented in the social media as well as sent to the national associations.

The number of participants in this newly created Challenge 2022 km grows according to plan. At the moment, thanks to the Internet, participants from Austria, France, Belgium, Italy, Czech Republic, Luxembourg and Switzerland are registered.

Some posts of the Cup have been viewed on Facebook by over 5,600 people (as of 15.3.2022). The action therefore meets the expectations that were invested in the public relations. IVV-Europe would like to thank the different members that have already created a link to both the Challenge, as well as to the IVV-Europe site.

We would be pleased if the mutual linking could become a standard.

Additional encouragement to participate is welcome !



World Walking Day on May 8

IVV-Europe encourages on the occasion of the World Walking Day on May 8th to hand out a participation certificate (model attached) to the participants. Orders can be sent to the IVV office, as well as to info@ivv-europa.eu.

The certificates, signed by the President of the International Federation of Popular Sports, Dr. Giuseppe Colantonio, will be sent digitally, for self-printing. They will certainly honor and encourage many walkers!



NEWSFLASH 2/2022

European Day of Associations of Popular Sports

IVV-Europe encourages its affiliated national federations to invite their members to a European Day of Associations of Popular Sports, as published in February 2022. Each participating association will receive a corresponding certificate, made out in the name of the association, in one of the three official languages of IVV-Europe (model attached). Orders can be placed at info@ivv-europa.eu.

The certificates, signed by the IVV-Europe Presidency, will be sent in digital form for printing on the spot and as needed.



IVV-Europe welcomes the cooperation with the organisers of the 6th Europiade in Kehl/Strasbourg.

The common interest is the well-being of the participants and the promotion of all social contacts, in accordance with the IVV principles of understanding between peoples.

In this sense, all information about the 6th Europiade will also be published on the IVV-Europe website.

We will also ensure that IVV-Europe is available to its members, national federations, clubs and Walkers throughout the Europiade.

Information about the organisation of the 6th Europiade is therefore public and available on the following websites

<https://www.dvv-wandern.de>

<https://www.ffsp.fr>

<https://www.ivv-online.org>

<https://www.ivv-europa.eu>



Two Shores Footbridge



Weisstannenturm



Felscheune in Kehl

IVV- Walk in good Company

